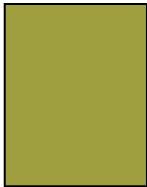
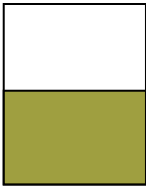
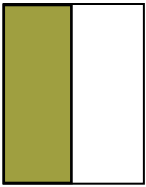
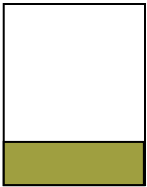
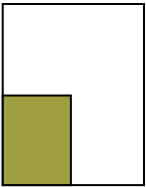
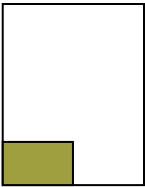
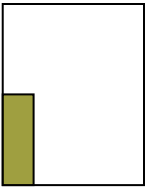
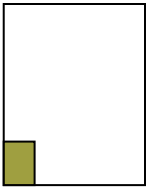


LANDJOURNAL

2008 Print Rates [Special Introductory Rates]

							
Page 9.75" x 12.5" \$3,420	Half Page horizontal 9.75" x 6.25" \$1,900	Half Page vertical 4.75" x 12.5" \$1,900	Quarter Pg. horizontal 4.75" x 12.5" \$995	Quarter Pg. vertical 4.75" x 12.5" \$995	Eighth Page vertical 2.125" x 6.25" \$525	Eighth Page horizontal 4.875" x 3" \$525	Sixteenth Pg. 2.125" x 3" \$275

Details—

- Publication date is third week of each month.
- Ad space & material deadline is three weeks prior to publication date.
- All pricing is net.
- Insertions ordered must be used up in a 12-month period. The rate for any insertions ordered but not used will be adjusted and billed to reflect actual insertions.

Benefits—

- 4/color at a budget-friendly investment
- Coated stock provides exceptional 4/c reproduction for attractive ads
- Reach HIGH PLAINS/MIDWEST AG JOURNAL's entire circulation— 120,000 farmers and ranchers who are loyal readers of each issue
- Great positioning inside the Journal Classifieds (when available)

Web Bonus for Print Advertisers—

- FREE UNLIMITED listings on www.LandJournal.com
- FREE button ad online



1500 E. Wyatt Earp Blvd., P.O. Box 760 • Dodge City, Kansas 67801-0760
1-800-452-7171 • 620-227-7171 • fax: 620-227-7173
www.HPJ.com • www.EquipmentForTheFarm.com

2008 Web Rates

New real estate site enriched with useful tools and up-to-date ag news.

Listing Categories—

Farm & Ranch, Mountain, Retirement/Recreational, Hunting/Fishing, and Auctions

The screenshot shows the LAND JOURNAL.com website layout with several ad placements highlighted in green boxes:

- banner ad**: 468x60 pixels, located at the top of the page.
- tile ad**: 300x250 pixels, located in the main content area.
- spot ad**: 180x150 pixels, located in the main content area.
- button ad**: 88x31 pixels, located in the marketplace ads section.
- button ad**: 88x31 pixels, located in the marketplace ads section.
- spot ad**: 180x150 pixels, located in the main content area.
- news feeds**: from top agriculture site: www.hpj.com

Additional information from the screenshot:

- Website: LAND JOURNAL.com
- Navigation: Home | Sitemap | Contact Us
- Categories: Farm & Ranch Properties, Mountain Properties, Recreational/Retirement Properties, Hunting/Fishing Properties, Auctions.
- Marketplace ads: logo 88x31, 25 characters text.
- Feed provided by: High Plains Journal (High Plains Journal: Ag News and Information for the farming, livestock operations and agribusiness community).
- Copyright (c) 1995-2008 High Plains Publisher, Inc. All rights reserved.

All ad sizes are in pixels.

Dimensions given in width by height.