



Genuinely Better™

Kansas FFA Foundation Scholarship Program

Sponsored by Cargill and Excel™ Fresh Meats

Cargill Meat Solutions Corporation and their employees are committed to EXCELlence and are dedicated to being Genuinely Better™ at all they do for their customers every day. Through the Excel™ Fresh Meats brand, Cargill Meat Solutions provides reliable, consistent products and services to retail and foodservice customers locally and around the world.

Thanks to a legacy of commitment passed down from original family-based owners in 1936, Excel™ Fresh Meats is a brand that reflects the best of the Western spirit: integrity, productivity and performance. Traditions learned from the generations before them partner with a continued commitment to educate and influence the next generation of meat professionals. For nearly 70 years, Cargill Meat Solutions has been blazing new trails in the meat industry and their hard work is rewarded with satisfied customers and a sense of pride.

In an effort to recognize the Genuinely Better™ efforts of their employees, they collected pennies to represent one hour of Genuinely Better™ work and the subsequent increase in the value created for their product....\$5,700 or 570,000 pennies.

FFA and what it stands for fit perfectly with the Excel™ Fresh Meats Genuinely Better™ brand. Just as Cargill Meat Solutions strives to be Genuinely Better™ at all they do when producing and selling the Excel™ brand, FFA focuses on making future agricultural leaders Genuinely Better™ in many ways.

Cargill Meat Solutions has partnered with the Kansas FFA Foundation to recognize students who have committed to leaving their chapter, community or organization Genuinely Better™ than they found it. Cargill Meat Solutions, on behalf of our Excel™ Fresh Meats brand is donating the pennies they collected to the Kansas FFA Foundation for the purpose of scholarships for FFA members who attend a four-year college and major in agriculture.

Scholarship recipients must be an upcoming junior or senior enrolled at a four-year university studying agriculture and current or former FFA members attending college in Kansas. The selection committee will look for students who are active in their school, community and agricultural industry, plus show an attitude and responsibility of being Genuinely Better™.

One \$1,500 scholarship, three \$1,000 scholarships and two \$600 scholarships will be awarded. The student receiving the top scholarship will be expected to spend one week shadowing professionals at Cargill Meat Solutions headquarters in Wichita, Kansas. The additional scholarship recipients will each be required to spend one day visiting the headquarters or plant locations.

To apply, students must submit FIVE copies of the following items: a resume, a copy of their most recent university transcript, two letters of reference, and a 750-word essay that highlights an experience where the student has impacted an organization, group or community by making it *Genuinely Better™*. Applications must be received by the Kansas FFA Foundation **no later than September 21, 2009**, at the following address: Kansas FFA Association, Mary Kane, Umberger 110, KSU, Manhattan, KS 66506.

