



Genuinely Better Scholarship Program

Cargill Meat Solutions Corporation and their employees are committed to excellence and are dedicated to being genuinely better at all they do for their customers every day. Through the Excel® Fresh Meats brand, Cargill Meat Solutions provides reliable, consistent products and services to retail and foodservice customers locally and around the world.

Thanks to a legacy of commitment passed down from original family-based owners in 1936, Excel® Fresh Meats is a brand that reflects the best of the Western spirit: integrity, productivity and performance. Traditions learned from the generations before them partner with a continued commitment to educate and influence the next generation of meat professionals. For more than 70 years, Cargill Meat Solutions, and its predecessors, have been blazing new trails in the meat industry and their hard work is rewarded with satisfied customers and a sense of pride.

In an effort to recognize the genuinely better efforts of their employees, they collected pennies to represent one hour of genuinely better work and the subsequent increase in the value created for their product....\$5,700 or 570,000 pennies.

FFA, and what it stands for, fit perfectly with the Excel® Fresh Meats and Genuinely Better® brands. Just as Cargill Meat Solutions strives to be genuinely better at all they do when producing and selling Excel® brand products, FFA focuses on making America's future agricultural leaders genuinely better in many ways.

Cargill Meat Solutions has partnered with the Kansas FFA Foundation to recognize students who have committed to leaving their chapter, community, or organization genuinely better than they found it. Cargill Meat Solutions - on behalf of our Excel® Fresh Meats brand - is donating the funding to the Kansas FFA Foundation for the purpose of scholarships for current and/or former FFA members who attend a four-year college.

Scholarship applicants must be sophomore, junior, or senior status by hours, enrolled at Kansas State University, and also be a current or former FFA member. Applicants must plan to enroll in undergraduate or graduate courses during the Spring 2012 Semester. The selection committee will look for students who are active in their school, community, and the agriculture industry and show an attitude and responsibility of being genuinely better. **To apply, students must electronically submit one copy of their resume, one copy of their most recent University transcript, one letter of reference, and a 750-word essay highlighting American agriculture's role in food safety.**

One \$1,500 scholarship, three \$1,000 scholarships and two \$600 scholarships will be awarded. **Scholarship interviews will be held in Manhattan during the week of October 10. Students awarded scholarships are expected to spend time during the week of January 9, 2012, shadowing professionals at Cargill Meat Solutions headquarters in Wichita and Dodge City, Kansas.**

**Applications must be received electronically in .pdf format with
GENUINELY BETTER in the subject line no later than Friday, September 16.**

Kerry.wefald@ksffa.org

Kansas FFA Foundation

110 Umberger Hall - Manhattan, KS 66506