

JANUARY

Issue & Special Section Closing Dates
Flex Issue: Reserved for Current Ag News

Advertising Deadlines
 Coated Stock (CS) • Color Newsprint (CN) • Black/White Newsprint (BWN)

2	National Western Stock Show	12-12-11 (CS)	12-19-11 (CN)	12-23-11 (BWN)
9	Farm Shop CSU Multi-Crop Seed Guide	12-19-11 (CS)	12-23-11 (CN)	12-30-11 (BWN)
16	Ag Chemical Colorado Farm Show - (<i>Dedicated Pgs</i>) KSU Sunflower Seed Guide	12-23-11 (CS)	12-30-11 (CN)	1-9-12 (BWN) 1-6-12 (BWN)
23	Precision Ag Southwest Farm & Ranch Classic - (<i>Dedicated Pgs</i>)	12-19-11 (CS)	1-9-12 (CN)	1-16-12 (BWN)
30	Flex Issue AgMart	12-30-11 (CS)	1-9-12 (CN)	1-13-12 (BWN)
		1-9-12 (CS)	1-16-12 (CN)	1-23-12 (BWN)
		1-9-12 (CS)		

FEBRUARY

6	Farm Equipment	1-16-12 (CS)	1-23-12 (CN)	1-30-12 (BWN)
13	Animal Health Western Farm Show - (<i>Program Insert</i>) New Mexico Ag Expo - (<i>Dedicated Pgs</i>)	1-23-12 (CS)	1-30-12 (CN)	2-6-12 (BWN)
		1-13-12 (CS)		2-3-12 (BWN)
20	Corn Angus (<i>Insert</i>)	1-30-12 (CS)	2-6-12 (CN)	2-13-12 (BWN)
27	Cotton (Western KS, Eastern, Southern Plains) / Row Crops (Western Plains, Midwest Ag) Triumph of Ag Expo - (<i>Program Insert</i>) Wichita Falls Ranch & Farm Expo - (<i>Dedicated Pgs</i>) AgMart	1-30-12 (CS)	2-6-12 (CN)	2-20-12 (BWN)
		2-6-12 (CS)	2-13-12 (CN)	2-17-12 (BWN)
			2-3-12 (CN)	
		2-6-12 (CS)		

MARCH

5	Sunflower (Western KS, Western Plains) / Ag Youth (Eastern, S. Plains, Midwest Ag)	2-13-12 (CS)	2-20-12 (CN)	2-27-12 (BWN)
12	Cattle Feeding Mid America Farm Expo - (<i>Dedicated Pgs</i>)	2-20-12 (CS)	2-27-12 (CN)	3-5-12 (BWN) 3-2-12 (BWN)
19	Soybean	2-27-12 (CS)	3-5-12 (CN)	3-12-12 (BWN)
26	Sorghum (Western KS, Eastern, Western Plains, Southern Plains) / Renewable Energy (Midwest Ag) AgMart	3-5-12 (CS)	3-12-12 (CN)	3-19-12 (BWN)
		3-5-12 (CS)		

APRIL

2	Stocker Cattle Great Bend Farm & Ranch Expo - (<i>Program Insert</i>)	3-12-12 (CS)	3-19-12 (CN)	3-26-12 (BWN)
9	Range Management Southern Plains Farm Show - (<i>Program Insert</i>)	3-2-12 (CS)	3-19-12 (CS)	3-26-12 (CN)
		3-9-12 (CS)		4-2-12 (BWN)
16	Spring Planting	3-26-12 (CS)	4-2-12 (CN)	4-9-12 (BWN)
23	Canola (Western KS, Eastern, Southern Plains) / Flex Issue (Western Plains, Midwest Ag)	4-2-12 (CS)	4-9-12 (CN)	4-16-12 (BWN)
30	Flex Issue AgMart	4-9-12 (CS)	4-16-12 (CN)	4-23-12 (BWN)
		4-9-12 (CS)		

2012 Editorial Calendar

MAY

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7	Insect Control	4-16-12 (CS)	4-23-12 (CN)	4-30-12 (BWN)
14	Agritourism Journal GetAways - (<i>Directory Insert</i>)	4-23-12 (CS) 4-2-12 (CS)	4-30-12 (CN)	5-7-12 (BWN)
21	Hay Production	4-30-12 (CS)	5-7-12 (CN)	5-14-12 (BWN)
28	Wheat (Western KS, Eastern, Southern Plains and Western Plains) / Pork (Midwest Ag) AgMart	5-7-12 (CS) 5-7-12 (CS)	5-14-12 (CN)	5-21-12 (BWN)

JUNE

4	Conservation	5-14-12 (CS)	5-21-12 (CN)	5-25-12 (BWN)
11	Alfalfa Beef Empire Days Results - (<i>Insert</i>)	5-21-12 (CS)	5-25-12 (CN) 5-18-12 (CN)	6-4-12 (BWN)
18	Dairy	5-25-12 (CS)	6-4-12 (CN)	6-11-12 (BWN)
25	Farm & Ranch Management AgMart	6-4-12 (CS) 6-4-12 (CS)	6-11-12 (CN)	6-18-12 (BWN)

JULY

2	Ag Technology 3i Show - (<i>Insert with Cover Wrap</i>)	6-11-12 (CS) 6-1-12 (CS)	6-18-12 (CN)	6-25-12 (BWN)
9	Ag Marketing Four State Farm Show - (<i>Dedicated Pgs</i>)	6-18-12 (CS)	6-25-12 (CN)	6-29-12 (BWN) 6-29-12 (BWN)
16	Rural Health & Safety	6-25-12 (CS)	6-29-12 (CN)	7-9-12 (BWN)
23	Specialty Crop	6-29-12 (CS)	7-9-12 (CN)	7-16-12 (BWN)
30	Flex Issue OSU Wheat Seed Guide AgMart	7-9-12 (CS) 7-2-12 (CS) 7-9-12 (CS)	7-16-12 (CN)	7-23-12 (BWN)

AUGUST

6	Seed KSU Wheat Seed Guide Flint Hills Beef Fest - (<i>Dedicated Pgs</i>) Irrigation Research Foundation Farm Show - (<i>Dedicated Pgs</i>)	7-16-12 (CS) 7-9-12 (CS)	7-23-12 (CN)	7-30-12 (BWN) 7-27-12 (BWN) 7-27-12 (BWN)
13	Animal Health CSU Wheat Seed Guide	7-23-12 (CS) 7-16-12 (CS)	7-30-12 (CN)	8-6-12 (BWN)
20	Agriculture Finance	7-30-12 (CS)	8-6-12 (CN)	8-13-12 (BWN)
27	Canola (Western KS, Eastern, Southern Plains) / Flex Issue (Western Plains, Midwest Ag) Husker Harvest Days - (<i>Dedicated Pgs</i>) AgMart	8-6-12 (CS) 8-6-12 (CS)	8-13-12 (CN)	8-20-12 (BWN) 8-17-12 (BWN)

SEPTEMBER

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3 Stocker Cattle (Readex Red Sticker Study)	8-13-12 (CS)	8-20-12 (CN)	8-27-12 (BWN)
10 Corn	8-20-12 (CS)	8-27-12 (CN)	8-31-12 (BWN)
17 Hay Forage & Pasture	8-27-12 (CS)	8-31-12 (CN)	9-10-12 (BWN)
Texas Wheat Seed Guide	8-20-12 (CS)		
24 Flex Issue	8-31-12 (CS)	9-10-12 (CN)	9-17-12 (BWN)
Ozark Fall Farmfest - (<i>Dedicated Pgs</i>)			9-14-12 (BWN)
AgMart	8-31-12 (CS)		

OCTOBER

1 Soybean	9-10-12 (CS)	9-17-12 (CN)	9-24-12 (BWN)
8 Seedstock	9-17-12 (CS)	9-24-12 (CN)	10-1-12 (BWN)
15 Irrigation	9-24-12 (CS)	10-1-12 (CN)	10-8-12 (BWN)
22 Harvest	10-1-12 (CS)	10-8-12 (CN)	10-15-12 (BWN)
Wichita Farm Show - (<i>Dedicated Pgs</i>)			10-12-12 (BWN)
29 Flex Issue	10-8-12 (CS)	10-15-12 (CN)	10-22-12 (BWN)
Gateway Farm Show - (<i>Dedicated Pgs</i>)			10-19-12 (BWN)
AgMart	10-8-12 (CS)		
31 Big Book Directory	10-1-12 (CS)		

NOVEMBER

5 Cow-Calf	10-15-12 (CS)	10-22-12 (CN)	10-29-12 (BWN)
McCook Farm & Ranch Show - (<i>Dedicated Pgs</i>)			10-26-12 (BWN)
12 Ag Research	10-22-12 (CS)	10-29-12 (CN)	11-5-12 (BWN)
19 Horse	10-29-12 (CS)	11-5-12 (CN)	11-12-12 (BWN)
Amarillo Farm & Ranch Show - (<i>Insert</i>)	10-19-12 (CN)		
KSU Corn Seed Guide	10-22-12 (CS)		
Texas Corn Seed Guide	10-22-12 (CS)		
26 Flex Issue	11-5-12 (CS)	11-12-12 (CN)	11-16-12 (BWN)
Nebraska Power Farming Show - (<i>Dedicated Pgs</i>)			11-16-12 (BWN)
Tulsa Farm Show - (<i>Insert Program</i>)	10-26-12 (CS)		
AgMart	11-5-12 (CS)		

DECEMBER

3 Rural Economic Development	11-12-12 (CS)	11-16-12 (CN)	11-26-12 (BWN)
KSU Soybean Seed Guide	11-5-12 (CS)		
10 Young Farmer & Rancher	11-16-12 (CS)	11-26-12 (CN)	12-3-12 (BWN)
KSU Sorghum Seed Guide	11-12-12 (CS)		
Texas Sorghum Seed Guide	11-12-12 (CS)		
17 Premiere	11-26-12 (CS)	12-3-12 (CN)	12-10-12 (BWN)
24 Antique Machinery	12-3-12 (CS)	12-10-12 (CN)	12-17-12 (BWN)
KNID Agrifest - (<i>Dedicated Pgs</i>)			12-14-12 (BWN)
Topeka Farm Show - (<i>Program Insert</i>)	11-23-12 (CS)		
31 Flex Issue	12-10-12 (CS)	12-17-12 (CN)	12-21-12 (BWN)
AgMart	12-10-12 (CS)		