

2012 CLASSIFIED ADVERTISING RATES

(Effective January 1, 2012)

ALL EDITIONS - 50,600 CIRCULATION

CLASSIFIED AD DISPLAY RATES

Per Column Inch

<u>Open Rate</u>	<u>6 Weeks</u>	<u>13 Weeks</u>	<u>26/52 Weeks</u>
\$98.00	\$90.00	\$83.00	\$59.00

CLASSIFIED WORD AD RATES

10 word per week minimum charge

<u>1 Week</u>	<u>2 Weeks</u>	<u>3-9 Weeks</u>	<u>10 or more Weeks</u>
\$3.10/word	\$2.90/word	\$2.50/word	\$2.30/word

Weekly Deadline — Wednesday, 12:00 Noon CST

1-888-227-7171



P. O. Box 760 • 1500 East Wyatt Earp Blvd., Dodge City, KS 67801

Toll Free: 1-800-452-7171 • 1-620-227-7171 • Fax: 620-227-7173

www.HPJ.com

www.EquipmentForTheFarm.com

www.LandJournal.com

www.StayinInTheLoop.com

E-mail Display Ads & materials to: art@hpj.com

Email Classified Ads photos & logos to: ads@hpj.com

High Plains USA 50,600 SUBSCRIBERS STRONG!



P. O. Box 760

1500 East Wyatt Earp Blvd.

Dodge City, KS 67801

1-800-452-7171

Fax: 620-227-7173

www.HPJ.com

www.EquipmentForTheFarm.com

www.LandJournal.com

www.StayinInTheLoop.com

Email Display Ads & materials to: art@hpj.com

Email Classified Ads photos & logos to: ads@hpj.com

Western Kansas — 9,300 Circulation
Eastern — 10,100 Circulation
Western Plains — 8,200 Circulation
Southern Plains — 13,200 Circulation
Midwest Ag — 9,800 Circulation