

JOURNAL GETAWAYS

2012 Annual Travel Directory of the High Plains & Midwest Regions

(office use only)

acct. #: _____

rep #: _____

ad #: _____

Contact Info

Business Name: _____ Contact: _____

Address: _____
(Street or PO. Box) (City) (State/Province) (ZIP/Postal Code)

Telephone(s): _____
(800#) (Main#) (Fax#)

E-mail: _____ Web address http://_____

Display Rates - B&W, live matter. Ask for bleed sizes.

<input type="checkbox"/>	2-Page Spread (21" x 11.5") Includes 1 col. x 11" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels)	\$6,900
<input type="checkbox"/>	Page (10" x 11.5") Includes 1 col. x 11" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels)	\$3,510
<input type="checkbox"/>	Two-Thirds Page (10" x 8" horizontal or 6.5" x 11.5" vertical) Includes 1 col. x 8" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels)	\$2,400
<input type="checkbox"/>	Half Page (10" x 6" horizontal or 6.5" x 9" vertical) Includes 1 col. x 6" article, Balloon marker on state map, Bold listing with logo, web tile ad.....	\$1,840
<input type="checkbox"/>	One-Third Page (10" x 4" horizontal or 3.25" x 11.5" vertical) Includes 1 col. x 4" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels)	\$1,260
<input type="checkbox"/>	One-Quarter Page (10" x 3" horizontal) Includes bold listing with logo & hyperlink	\$960
<input type="checkbox"/>	One-Sixth Page (6.5" x 3" horizontal or 3.25" x 6" vertical) Includes bold listing with logo	\$650
<input type="checkbox"/>	One-Twelfth Page (3.25" x 3") Includes bold listing	\$340

Color Rates - color available for all sizes

<input type="checkbox"/>	Spot Color (per color, add to rate above)	\$550
<input type="checkbox"/>	4-Color (add to rate above)	\$1,650
<input type="checkbox"/>	4-Color Back Cover, Full Page (10" x 11.5")	\$6,050
<input type="checkbox"/>	4-Color 2-Page Spread (21" x 11.5")	\$10,150
<input type="checkbox"/>	4-Color Page (10" x 11.5"), specially priced	\$5,000

** Preferred Category Placement: _____ **

Ad Space & Material Deadline: March 26, 2012

Publication Date: May 14, 2012

Questions? Call Gerry at 1-800-452-7171 ext. 1839 • E-mail: gmcdonal@hpj.com
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 Place your listing online at www.journalgetaways.com