

rep: _____

acct #: _____

ad #: _____

agency insertion #: _____



Agriculture's **BIG BOOK**

2012 Annual Directory of Ag Inputs & Services

DISPLAY ADVERTISING ORDER FORM

Company: _____

Contact: _____

Agency: _____

Agency Contact: _____

Address: _____
(street or PO Box)

_____ (city)

_____ (state/province)

_____ (zip code)

Phone: _____
(your phone #)

_____ (fax #)

_____ (email address)

Display Rates Black & white rates. All sizes live matter. Ask for bleed sizes. V=Vertical H=Horizontal

- Page** (10" x 11.5") \$ 3,900
- Half Page** (6.5" x 8.25" V or 10" x 5.5" H) \$ 1,950
- One-third Page** (3.25" x 10.5" V or 10" x 3.5" H) \$ 1,325
- One-sixth Page** (3.25" x 6" V or 6.5" x 3" H) \$ 665
- Spot Color** (add to rate above) \$ 550

Full Color Display Rates

- 4-color Back Cover, Full Page** (10" x 11.5") \$ 6,675
- 4-color Front Cover, Half Page** (10" x 5.5") \$ 4,725
- 4-color Page** (10" x 11.5") \$ 5,500
- 4-color Half Page** (6.5" x 8.25" V or 10" x 5.5" H) \$ 3,600
- Agency discount (if applicable)** \$ _____
- TOTAL** \$ _____

Placement Reference BIG BOOK listing form for categories.

****Preferred Category Placement:** _____ ******

Payment Check one payment option below.

Check enclosed Please bill me Visa MasterCard Discover

CC #: _____

Exp. Date: _____ / _____
(month/year)

Name on card: _____

Security Code: _____
(3 digits, found on back of card)

Signature: _____

Phone: _____

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For more advertising information, contact:

Agriculture's BIG BOOK ★ John Seatvet, Sales Manager

1500 E. Wyatt Earp Blvd. ★ PO Box 760 ★ Dodge City, KS 67801

ph: 1-800-452-7171, x 1847 ★ fax: 620-227-7173 ★ e-mail: jseatvet@hpj.com