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*Agriculture's*  
**BIG BOOK**

2012 Annual Directory of Ag Inputs & Services

Reach over **52,000 Farmers & Ranchers**  
in **KS, NE, WY, CO, NM, TX, OK, SD, IA, MO & AR**

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Complete and return the listing form in the enclosed postage-paid envelope or fax it to us at 620/227-7173. **Your first listing is FREE**—just let us know if you'd like any additional upgrades. Be sure to ask about our special advertising opportunities.

***New for 2012, we are combining the Big Book directory with the Livestock Industry Source to provide readers with an all-encompassing directory for agriculture***

***Ad & Material Deadline: September 26, 2011***

***Publication Date: November 9, 2011***

For more advertising information, contact:

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