

# JOURNAL GETAWAYS

2011 Annual Travel Directory of the High Plains & Midwest Regions

(office use only)

acct. #: \_\_\_\_\_

rep #: \_\_\_\_\_

ad #: \_\_\_\_\_

## Contact Info

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
(Street or PO. Box) (City) (State/Province) (ZIP/Postal Code)

Telephone(s): \_\_\_\_\_  
(800#) (Main#) (Fax#)

E-mail: \_\_\_\_\_ Web address http://\_\_\_\_\_

## Display Rates - B&W, live matter. Ask for bleed sizes.

<input type="checkbox"/> <b>2-Page Spread (21" x 11.5")</b> Includes 1 col. x 11" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels) .....	\$6,900
<input type="checkbox"/> <b>Page (10" x 11.5")</b> Includes 1 col. x 11" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels) .....	\$3,510
<input type="checkbox"/> <b>Two-Thirds Page (10" x 8" horizontal or 6.5" x 11.5" vertical)</b> Includes 1 col. x 8" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels) .....	\$2,400
<input type="checkbox"/> <b>Half Page (10" x 6" horizontal or 6.5" x 9" vertical)</b> Includes 1 col. x 6" article, Balloon marker on state map, Bold listing with logo, web tile ad.....	\$1,840
<input type="checkbox"/> <b>One-Third Page (10" x 4" horizontal or 3.25" x 11.5" vertical)</b> Includes 1 col. x 4" article, Balloon marker on state map, Bold listing with logo, web tile ad (180x100 pixels) .....	\$1,260
<input type="checkbox"/> <b>One-Quarter Page (10" x 3" horizontal)</b> Includes bold listing with logo & hyperlink .....	\$960
<input type="checkbox"/> <b>One-Sixth Page (6.5" x 3" horizontal or 3.25" x 6" vertical)</b> Includes bold listing with logo .....	\$650
<input type="checkbox"/> <b>One-Twelfth Page (3.25" x 3")</b> Includes bold listing .....	\$340

## Color Rates - color available for all sizes

<input type="checkbox"/> <b>Spot Color</b> (per color, add to rate above) .....	\$550
<input type="checkbox"/> <b>4-Color</b> (add to rate above) .....	\$1,650
<input type="checkbox"/> <b>4-Color Back Cover, Full Page</b> (10" x 11.5") .....	\$6,050
<input type="checkbox"/> <b>4-Color 2-Page Spread</b> (21" x 11.5") .....	\$10,150
<input type="checkbox"/> <b>4-Color Page</b> (10" x 11.5"), <i>specially priced</i> .....	\$5,000

\*\* Preferred Category Placement: \_\_\_\_\_ \*\*

**Ad Space & Material Deadline: March 28, 2011**

**Publication Date: May 9, 2011**

Questions? Call Tammy at 1-800-452-7171 ext. 1823 • E-mail: tcork@hpj.com  
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