



Agriculture's BIG BOOK

(office use only)
 rep #: _____
 ad #: _____
 acct #: _____

2011 Annual Directory of Ag Inputs & Services

DISPLAY ADVERTISING ORDER FORM

Your name: _____ Company: _____
 Address: _____
(street or PO Box) (city) (state/province) (zip code)
 Phone: _____
(your phone #) (fax #) (email address)

Display Rates Black & white rates. All sizes live matter. Ask for bleed sizes. V=Vertical H=Horizontal

- 2-page Spread** (21" x 11.5") \$ 7,800
- Page** (10" x 11.5") \$ 3,900
- Half Page** (6.5" x 8.25" V or 10" x 5.5" H) \$ 1,950
- One-third Page** (3.25" x 10.5" V or 10" x 3.5" H) \$ 1,325
- One-sixth Page** (3.25" x 6" V or 6.5" x 3" H) \$ 665
- Spot Color** (add to rate above) \$ 550

Full Color Display Rates

- 4-color Back Cover, Full Page** (10" x 11.5") \$ 6,675
- 4-color Front Cover, Half Page** (10" x 5.5") \$ 4,725
- 4-color Center Spread** (21" x 11.5") \$12,100
- 4-color Spread** (21" x 11.5") \$11,500
- 4-color Page** (10" x 11.5") \$ 5,500
- 4-color Half Page** (6.5" x 8.25" V or 10" x 5.5" H) \$ 3,600
- Center Spread Insert** (if available; 4 pages or less) \$ 6,600

Placement Reference BIG BOOK listing form for categories.

****Preferred Category Placement:** _____ ******

Payment Check one payment option below.

- Check enclosed Please bill me Visa MasterCard Discover

CC #: _____ Exp. Date: _____
(month/year)

Name on card: _____ Security Code: _____
(3 digits, found on back of card)

Signature: _____ Phone: _____

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For more advertising information, contact:

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