

Reserve your **FREE LISTING** in the best Ag resource available TODAY!!



*Agriculture's*  
**BIG BOOK**  
2011 Annual Directory of Ag Inputs & Services

Reach over 52,000 Farmers & Ranchers  
in KS, NE, WY, CO, NM, TX, OK, SD, IA, MO & AR

Take advantage of a 10% DISCOUNT with a  
DIRECTORY COMBO BUY in *LIVESTOCK INDUSTRY SOURCE!*

- ★ Decision-makers keep reaching for this handy directory all year long
- ★ **Your business logo or boldface** make your listings pop
- ★ Multiple categories increase visibility
- ★ **Display ads draw attention and calls**
- ★ **FREE listing in print AND ONLINE at [www.agbigbook.com](http://www.agbigbook.com)**
- ★ Hyperlink your listing from our Web site to yours
- ★ Reader-friendly format makes your listing easy to find

Complete and return the listing form in the enclosed postage-paid envelope or fax it to us at 620/227-7173. **Your first listing is FREE**—just let us know if you'd like any additional upgrades. Be sure to ask about our special advertising opportunities.

***Ad & Material Deadline: November 8, 2010***  
***Publication Date: December 15, 2010***

For more advertising information, contact:  
*Agriculture's BIG BOOK* • John Seatvet, Sales Manager  
1500 E. Wyatt Earp Blvd. ★ PO Box 760 ★ Dodge City, KS 67801  
ph: 1-800-452-7171, x 1847 ★ fax: 620-227-7173 ★ e-mail: [jseatvet@hpj.com](mailto:jseatvet@hpj.com)