

# JOURNAL GETAWAYS

2010 Annual Travel Directory of the High Plains & Midwest Regions

## Contact Info

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Office address: \_\_\_\_\_  
(Street or PO. Box) (City) (State/Province) (ZIP/Postal Code)

Telephone(s): \_\_\_\_\_  
(Main#) (Fax#)

E-mail: \_\_\_\_\_ Web address http://\_\_\_\_\_

## Display Rates - B&W, live matter. Ask for bleed sizes.

<input type="checkbox"/>	<b>2-Page Spread (21" x 11.5")</b> Includes 1 col. x 11" article, Balloon marker on state map, Bold listing with logo, web tile ad .....	\$6,825
<input type="checkbox"/>	<b>Page (10" x 11.5")</b> Includes 1 col. x 11" article, Balloon marker on state map, Bold listing with logo, web tile ad .....	\$3,490
<input type="checkbox"/>	<b>Two-Thirds Page (10" x 8" horizontal or 6.5" x 11.5" vertical)</b> Includes 1 col. x 8" article, Balloon marker on state map, Bold listing with logo, web tile ad .....	\$2,380
<input type="checkbox"/>	<b>Half Page (10" x 6" horizontal or 6.5" x 9" vertical)</b> Includes 1 col. x 6" article, Balloon marker on state map, Bold listing with logo, web tile ad.....	\$1,820
<input type="checkbox"/>	<b>One-Third Page (10" x 4" horizontal or 3.25" x 11.5" vertical)</b> Includes 1 col. x 4" article, Balloon marker on state map, Bold listing with logo, web tile ad .....	\$1,245
<input type="checkbox"/>	<b>One-Quarter Page (10" x 3" horizontal)</b> Includes bold listing with logo	\$950
<input type="checkbox"/>	<b>One-Sixth Page (6.5" x 3" horizontal or 3.25" x 6" vertical)</b> Includes bold listing .....	\$640
<input type="checkbox"/>	<b>One-Twelfth Page (3.25" x 3")</b> Includes bold listing .....	\$330

## Color Rates – color available for all sizes

<input type="checkbox"/>	Spot Color (per color, add to rate above) .....	\$550
<input type="checkbox"/>	4-Color (add to rate above) .....	\$1,650
<input type="checkbox"/>	4-Color Back Cover, Full Page (10" x 11.5") .....	\$5,900
<input type="checkbox"/>	4-Color 2-Page Spread (21" x 11.5") .....	\$9,960
<input type="checkbox"/>	4-Color Page (10" x 11.5"), specially priced .....	\$5,140

\*\* Preferred Category Placement: \_\_\_\_\_ \*\*

**Ad Space & Material Deadline: March 29, 2010**

**Publication Date: May 10, 2010**

**Questions?** Call Tammy at 1-800-452-7171 ext. 1823 • **E-mail:** tcork@hpj.com  
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 Place your listing online at [www.journalgetaways.com](http://www.journalgetaways.com)