

2010
LIVESTOCK INDUSTRY SOURCE

(office use only)
 acct. #: _____
 rep #: _____
 ad #: _____

DISPLAY ADVERTISING ORDER FORM

Company Name: _____ Contact Person: _____

Address: _____
(street or P.O. Box) (city) (state/province) (zip code)

Phone: _____
(your phone #) (fax #)

Email: _____ Website: _____

DISPLAY ADVERTISING RATES

Black and white rates. All sizes live matter. Ask for bleed sizes.

- 2-Page Spread (21" x 11.5") \$7,800
- Full Page (10" x 11.5") \$3,900
- Half Page (6.5" x 8.25" vertical or 10" x 5.5" horizontal) \$1,950
- One-third Page (3.25" x 10.5" vertical or 10" x 3.5" horizontal) \$1,325
- One-sixth Page (3.25" x 6" vertical or 6.5" x 3" horizontal) \$ 663
- One-twelfth Page (3.25" x 3") \$ 350
- Spot Color (add to rate above) \$ 550

4-COLOR DISPLAY ADVERTISING RATES

- 4-color Back Cover, Full Page (10" x 11.5") \$6,500
- 4-color Front Cover, Half Page (10" x 5.5") \$4,650
- 4-color Center Spread (21" x 11.5") \$10,900
- 4-color Spread (21" x 11.5") \$8,250
- 4-color Page (10" x 11.5") \$5,450
- 4-color Half Page (6.5" x 8.25" vertical or 10" x 5.5" horizontal) \$3,650
- Center Spread Insert (*if available, 4 pages or less*) \$7,800

**** Preferred Category Placement: _____ ****

PAYMENT

Check enclosed Please bill me **-OR-** Charge my: VISA MasterCard Discover

Credit Card #: _____ Name: _____

Exp. Date: __ / __ / __ Signature: _____

Security Code (on back of card): _____

ADVERTISING DEADLINE: Sept. 6, 2010

PUBLICATION DATE: Oct. 6, 2010

for more advertising information, contact:

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