



# Agriculture's BIG BOOK

2009 Annual Directory of Ag Inputs & Services

## DISPLAY ADVERTISING ORDER FORM

Your name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

(street or PO Box)

(city)

(state/province)

(zip/postal code)

Phone: \_\_\_\_\_

(your phone #)

(fax #)

(email address)

### Display Rates Black & white rates. All sizes live matter. Ask for bleed sizes. V=Vertical H=Horizontal

<b>2-page Spread</b> (21" x 12")	<input type="checkbox"/> \$ 7,400
<b>Page</b> (10" x 12")	<input type="checkbox"/> \$ 3,700
<b>Half Page</b> (6.5" x 9" V or 10" x 6" H)	<input type="checkbox"/> \$ 1,850
<b>One-third Page</b> (3.25" x 12" V or 10" x 4" H)	<input type="checkbox"/> \$ 1,250
<b>One-sixth Page</b> (3.25" x 6" V or 6.5" x 3" H)	<input type="checkbox"/> \$ 625
<b>Spot Color</b> (add to rate above)	<input type="checkbox"/> \$ 550

### Full Color Display Rates

<b>4-color Back Cover, Full Page</b> (10" x 12")	<input type="checkbox"/> \$ 6,450
<b>4-color Front Cover, Half Page</b> (10" x 6")	<input type="checkbox"/> \$ 4,600
<b>4-color Center Spread</b> (21" x 12")	<input type="checkbox"/> \$11,900
<b>4-color Spread</b> (21" x 12")	<input type="checkbox"/> \$10,750
<b>4-color Page</b> (10" x 12")	<input type="checkbox"/> \$ 5,350
<b>4-color Half Page</b> (6.5" x 9" V or 10" x 6" H)	<input type="checkbox"/> \$ 3,500
<b>Center Spread Insert</b> (if available; 4 pages or less)	<input type="checkbox"/> \$ 6,600

### Placement Reference BIG BOOK listing form for categories.

**Preferred Category Placement:** \_\_\_\_\_

### Payment Check one payment option below.

Check enclosed  Please bill me  Visa  MasterCard  Discover

CC #: \_ \_ \_ \_ - \_ \_ \_ \_ - \_ \_ \_ \_ - \_ \_ \_ \_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Name on card: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Ad & Material Deadline: November 10, 2008**  
**Publication Date: December 17, 2008**

For more advertising information, contact:

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