

2008
LIVESTOCK INDUSTRY SOURCE

DISPLAY ADVERTISING ORDER FORM

Company Name: _____

Contact Person: _____

Address: _____
(street or PO Box) (city/state/zip)

Phone: _____
(your phone #) (fax #)

Email: _____ Website: _____

Display Advertising Rates

Black and white rates. All sizes live matter. Ask for bleed sizes.

- 2-Page Spread (21" x 12") \$7,350
- Full Page (10" x 12") \$3,700
- Half Page (6.5" x 9" vertical or 10" x 6" horizontal) \$1,850
- One-third Page (3.25" x 12" vertical or 10" x 4" horizontal) \$1,225
- One-sixth Page (3.25" x 6" vertical or 6.5" x 3" horizontal) \$ 615
- Spot Color (add to rate above) \$ 550

4-Color Display Advertising Rates

- 4-color Back Cover, Full Page (10" x 12")..... \$6,400
- 4-color Front Cover, Half Page (10" x 6")..... \$4,550
- 4-color Center Spread (21" x 12")..... \$10,700
- 4-color Spread (21" x 12")..... \$8,050
- 4-color Page (10" x 12") \$5,350
- 4-color Half Page (6.5" x 9" vertical or 10" x 6" horizontal) \$3,500
- Center Spread Insert (*if available, 4 pages or less*) \$7,800

** Preferred Category Placement: _____ **

Payment

Check enclosed Please bill me -OR- Charge my: VISA MasterCard Discover

Credit Card #: _____ Name: _____

Exp. Date: __ / __ Signature: _____

Security Code (on back of card): _____

Advertising Deadline: Sept. 8, 2008 • Publication Date: Oct. 13, 2008

for more advertising information, contact:

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