

JOURNAL GETAWAYS

2008 Annual Travel Directory of the High Plains & Midwest Regions

Contact Info

Business Name: _____ Contact: _____

Office address: _____
(Street or PO. Box) (City) (State/Province) (ZIP/Postal Code)

Telephone(s): _____
(Main#) (Fax#)

E-mail: _____ Web address http://_____

Display Rates - B&W, live matter. Ask for bleed sizes.

- | | |
|------------------------------------------------------------------------------------------------|---------|
| <input type="checkbox"/> 2-Page Spread (21" x 11.75") includes <i>free web tile ad</i> | \$6,500 |
| <input type="checkbox"/> Page (10" x 11.75") includes <i>free web tile ad</i> | \$3,325 |
| <input type="checkbox"/> Two-Thirds Page (10" x 8" horizontal or 6.5" x 11.75" vertical) | \$2,270 |
| <input type="checkbox"/> Half Page (10" x 6" horizontal or 6.5" x 9" vertical) | \$1,740 |
| <input type="checkbox"/> One-Third Page (10" x 4" horizontal or 3.25" x 11.75" vertical) | \$1,185 |
| <input type="checkbox"/> One-Quarter Page (10" x 3" horizontal) | \$905 |
| <input type="checkbox"/> One-Sixth Page (6.5" x 3" horizontal or 3.25" x 6" vertical) | \$610 |
| <input type="checkbox"/> One-Twelfth Page (3.25" x 3") | \$315 |

Color Rates – color available for all sizes

- | | |
|-------------------------------------------------------------------------------------|---------|
| <input type="checkbox"/> Spot Color (per color, add to rate above) | \$550 |
| <input type="checkbox"/> 4-Color (add to rate above) | \$1,650 |
| <input type="checkbox"/> 4-Color Back Cover, Full Page (10" x 11.75") | \$5,700 |
| <input type="checkbox"/> 4-Color 2-Page Spread (21" x 11.75") | \$9,650 |
| <input type="checkbox"/> 4-Color Page (10" x 11.75"), <i>specialty priced</i> | \$4,975 |

** Preferred Category Placement: _____ **

Online Advertising – www.journalgetaways.com

- | | |
|----------------------------------------------------------------------|-----------|
| <input type="checkbox"/> Web tile ad (150 pixels x 100 pixels) | \$100/mo. |
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Customer Signature: _____ Date: _____

Ad Space & Material Deadline: April 7, 2008

Publication Date: May 12, 2008

Questions? Call Tammy at 1-800-452-7171 ext. 1823 • **E-mail:** tcork@hpj.com
Mail to: JOURNAL GETAWAYS, PO Box 760, Dodge City, KS 67801 • **Fax:** 620-227-7173
Place your listing online at www.journalgetaways.com