

2009 Electronic Media Advertising Guide

www.HPJ.com

companion site to weekly ag publication

Run of Site

Banner/Tile \$2,500/month

Category Specific

Banner/Tile \$1,200/month

Choose from: News – Crops – Livestock – Hay, Range & Pasture – Home & Family – Classifieds – Resources – This Week's Journal

www.EquipmentForTheFarm.com

new & used farm equipment site

Run of Category

Banner/Tile \$1,200/month

Page Specific

Banner/Tile \$ 300/month

Choose from: Farm Equip. – Livestock Equip. – Trucks & Trailers – Industrial & Construction Equip.

www.AgBigBook.com

annual directory of ag products and services

Run of Category

Banner/Tile \$1,200/month

Page Specific

Banner/Tile \$ 300/month

Choose from nearly 80 categories. See www.AgBigBook.com for list.

www.JournalGetAways.com

annual travel directory, getaway ideas, and interactive travel site

Run of Category

Banner/Tile \$1,200/month

Page Specific

Banner/Tile \$ 300/month

Choose from over 20 categories. See www.JournalGetAways.com for list.

www.LandJournal.com

farm and ranch real estate and land auctions

Run of Site

Banner/Tile \$200/month

Button (88x31 pixels) \$100/month

www.HPJ.com/Livestock

livestock resource includes livestock sale calendar, markets, news, and much more

Run of Category

Banner/Tile \$1,200/month

Page Specific

Banner/Tile \$ 300/month

Choose from: Alternative Livestock – Cow/Calf – Dairy – Feeder – Horses – Livestock Markets Regional – Sales & Events Calendar – Seedstock – Sheep/Goats – Stocker – Swine

www.LivestockIndustrySource.com

annual directory of livestock producers, providers, products and services

Run of Category

Banner/Tile \$1,200/month

Page Specific

Banner/Tile \$ 300/month

Choose from 50 categories. See www.LivestockIndustrySource.com for list.

www.StayInTheLoop.com

dedicated to the horse industry

Run of Site

Banner/Tile \$3,000/annual sponsorship

AD SIZE SPECS

Banner size

468 pixels wide x 60 pixels tall

Tile size

180 pixels wide x 150 pixels tall

AD SUBMISSION

Send ads to Todd Fuller, Director of Emerging Technology at fuller@hpi.com or mail to address below.

Questions?

Call Todd at 1-800-452-7171, ext. 1877